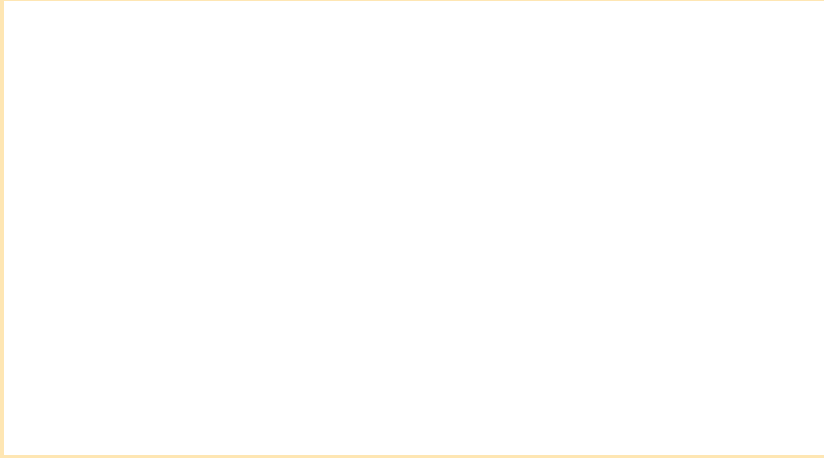


PRESIDENTIAL UPDATE

Fall 2022

**BEST
YEAR
EVER!**



www.kidshopeusa.org

kidshopeusa



find us on:

**Building life-changing relationships
one at a time**

201 W. Washington Ave
Suite 20
Zeeland, MI 49464



Dear Friends of Kids Hope USA,

I want to begin this letter by simply saying thank you. The last two years have been exhausting with the constant change, uncertainty, and extra requirements of the pandemic. All of this has required flexibility and patience from everyone. Thank you for your faithful commitments and hopeful investments in this ministry, confident that God will provide ways to reconnect mentors and children, even when it takes longer than expected. To every director who continued to pour into their church's program; every mentor who remained steadfast with their student; every prayer partner who prayed without ceasing; and every donor who continued to give generously toward our future, we are grateful for each of you and honored that you've joined us in this important mentoring ministry.



Today, Kids Hope USA remains focused on one thing: to reach kids with the love, care, and support of a mentor. It's hard to believe that fall is just around the corner and students are already returning to their classrooms. Like you, we are excited that mentors and students will be meeting face-to-face again, some for the first time in 2 years. This fall, we're focused on helping all Kids Hope USA programs start the year strong and launch, or re-launch, their programs following two very tough years. That's why we've committed to making this year the **BEST YEAR EVER**. Later in this update, you'll read a few ways we're making that happen.

We consistently hear from teachers, principals, and administrators that time spent with a mentor directly impacts the growth, development, and outlook in students' lives. Likewise, we consistently hear from pastors and church leaders that their Kids Hope USA mentoring ministry is connecting volunteers even more closely to their church, their faith and their community. The one-on-one support of a mentor makes a lasting impact in the life of a child; and we know that when a mentor steps up and steps into the life of a young student in their community, their life is changed, too.

Looking ahead to this year and beyond, we sense an excitement and renewed commitment by our current programs to reach more children in their schools. And our team is working hard to share the hope and meaning of a KHUSA mentoring program with new churches across the country. **With your help and God's leading we will reach 15,000 students with a Kids Hope USA mentor by 2025.**

Our communities and our kids are counting on us to continue this great work, and we're so glad you're joining us in the ministry of Kids Hope USA. We are grateful for you!

For the kids,

Karen Pearson Ph.D.
President Kids Hope USA

Kids need mentors, now more than ever. My time with my student seems a lot more meaningful now that we've been through this tough season of COVID together. There is a lot of joy in the mentor room at my school.

- KHUSA director

KIDS HOPE USA THREE-YEAR GOAL

15,000 students

by 2025

EQUIPPING KIDS HOPE USA PROGRAMS TO HAVE THEIR

**BEST
YEAR
EVER!**



Kids Hope USA is focused on equipping programs in three key areas. Through each of these key areas, our main goal remains the same: providing the best experience for each child supported by a Kids Hope USA mentor.

1) SUPPORT & SERVE ALL PROGRAMS

This goal includes providing resources and coaching to support mentor recruitment, training, and tools to encourage and inspire mentor development. Additionally, we provide dedicated program support for directors and pastors as they cast vision for their congregation's Kids Hope USA program. Our programs will serve 9,000 students in the upcoming school year.

9K +
students mentored

2) PROVIDE QUALITY TRAINING & RESOURCES

This goal includes training updates and enhancements, working with field experts to provide continuing education, and a library of resources and tools to support mentor-student relationships at any and every stage. We will train over 200 new directors.

200+
directors trained

3) EXPAND MENTORING ACROSS THE COUNTRY

This goal includes serving both existing school districts where Kids Hope USA mentoring programs exist as well as new communities that could benefit from a local mentoring program. We will add more than 100 new Kids Hope USA programs in schools in the next year. These programs will reach a minimum of 1,000 new students through a life-changing, one-on-one mentoring relationship.

100+
new programs

YOUR GIFT MATTERS

We're both grateful and excited that you choose to partner with us in this ministry at Kids Hope USA. Whether you support our mission through your time, your talents, or your treasures, we're so glad you've joined us in it. Today, I invite you to specifically consider your treasure and make a donation to Kids Hope USA. Your support will ensure that every mentor and student pair truly experiences the **BEST YEAR EVER**.

When you make a gift to Kids Hope USA, you make a way for a child to experience the consistent love, care, and support of a mentor, which can be life-changing. It's simple, when you give to Kids Hope USA, you help make a pathway for children to thrive.

For the kids,

Kara Nguyen
Director of Development



**BEST
YEAR
EVER!**



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WHAT TEACHERS ARE SAYING ABOUT KIDS HOPE USA



97% of teachers believe the mentoring relationship was beneficial to their student.
(Greenway, 2022)



"Kids Hope is a great program to offer our students. It builds confidence and trust between students and adults. It gives students a one-to-one mentoring session that some of our kids do not regularly receive at home or in the classroom setting."



"My student was always excited to see and interact with his mentor, who praised his growth and achievements every visit."



"My student is very motivated to spend time with her mentor. Work completion improves when he knows her mentor is coming."